

2025

# SPONSORSHIP OPPORTUNITIES



**FUND**  
**FINANCE**  
association

# 9TH ANNUAL

## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

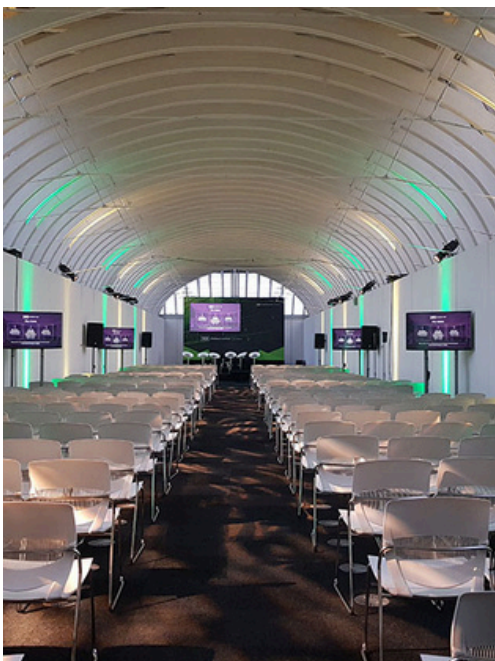
### MEET OUR NEW VENUE: OLD BILLINGSGATE

We are delighted to introduce Old Billingsgate as our exclusive venue for both our 9th Annual European Fund Finance Symposium and our 1st Annual European Leadership Forum!

The Leadership Forum will be held a day prior to the Symposium, on September 17th, and will feature tailored programming and a seated dinner in an intimate setting.

Following the Leadership Forum, our Symposium will be held on September 18th, offering a dynamic and engaging experience for all attendees.

We are excited to launch this new format at Old Billingsgate!



## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### 2025 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM LEVEL £15,000

- Four (4) complimentary passes to the Executive Leadership Forum on September 17th.
- One (1) speaking opportunity on a symposium panel.\*\*
- Ten (10) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of £1,500 each.\*
- Exhibit table in the sponsor area for the symposium (subject to availability and approval by the FFA).
- Prominent recognition (company name and logo) in symposium materials and on the symposium website.

#### GOLD

##### GOLD LEVEL £12,000

- Three (3) complimentary passes to the Executive Leadership Forum on September 17th.
- One (1) speaking opportunity on a symposium panel.\*\*
- Seven (7) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of £1,500 each.\*
- Prominent recognition (company name and logo) in symposium materials and on the symposium website.

#### SILVER

##### SILVER LEVEL £8,500

- Two (2) complimentary passes to the Executive Leadership Forum on September 17th.
- Four (4) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### BRONZE

##### BRONZE LEVEL £6,000

- One (1) complimentary pass to the Executive Leadership Forum on September 17th.
- Three (3) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS

£2,000\*

COMPLIMENTARY ATTENDANCE IS AVAILABLE FOR INDIVIDUALS WHOSE PRIMARY RESPONSIBILITY INVOLVES BORROWING FUND FINANCE FACILITIES. THIS OFFER IS SUBJECT TO VERIFICATION AND APPROVAL. PLEASE NOTE THAT INDIVIDUALS PRIMARILY RESPONSIBLE FOR LENDING WILL NOT QUALIFY FOR COMPLIMENTARY ATTENDANCE.

\*Subject to availability.

\*\*Speaking opportunities are expected to sell out and will be offered on a first-come, first-served basis.

## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors of the opportunities listed below will receive exclusive recognition on the event website and official materials produced by FFA. Additional branding options are available at the sponsor's discretion and expense, subject to FFA approval.

Please note that the sponsorship opportunities below are only available to Diamond, Platinum, or Gold sponsors and cannot be purchased separately.



#### LEADERSHIP FORUM RECEPTION SPONSOR £10,000 (LIMITED TO 2 SPONSORS)

- Co-Sponsorship of Leadership Forum Reception (limited to two sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Prominent recognition as Reception Sponsor (company name and logo) in conference materials and on the conference website
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA



#### SYMPOSIUM RECEPTION SPONSOR £10,000 (LIMITED TO 2 SPONSORS)

- Co-Sponsorship of Symposium Reception (limited to two sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Prominent recognition as Reception Sponsor (company name and logo) in conference materials and on the conference website
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA



#### LUNCH SPONSORSHIP £10,000

- Exclusive recognition as the official sponsor of the conference luncheon.
- Prominent branding in all materials and on the conference website, showcasing your company name and logo as the Lunch Sponsor.
- Enjoy additional branding opportunities, subject to approval by the FFA, which allows you to further enhance your company's visibility and engagement throughout the conference.



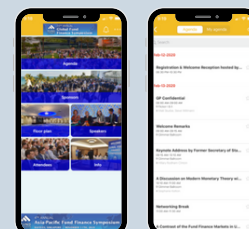
#### WIFI £7,500

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site, including the conference app, printing on the back of name badge & signage throughout meeting space



#### EXCLUSIVE APP SPONSORSHIP £5,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



# 9TH ANNUAL



## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### AGENDA AT A GLANCE WEDNESDAY, SEPTEMBER 17, 2025

Time	Agenda
12:00 pm	Registration Opens
1:00 pm	Welcome Remarks
1:10 pm	Keynote
2:00 pm	Networking Break
2:30 pm	Working Group Sessions
4:00 pm	Networking Break
4:20 pm	GP Panel
5:10 pm	Cocktail Reception
6:30 pm	Seated Dinner

# 9TH ANNUAL



## EUROPEAN FUND FINANCE SYMPOSIUM

SEPTEMBER 17-18, 2025 | OLD BILLINGSGATE | LONDON

### AGENDA AT A GLANCE THURSDAY, SEPTEMBER 18, 2025

Time	Track A	Track B	Track C
8:00 am	Registration		
9:00 am	Opening Remarks		
9:10 am	Keynote		
10:00 am	Networking Break		
10:20 am	Breakout Session	Breakout Session	Breakout Session
11:10 am	Session Break		
11:30 am	Breakout Session	Breakout Session	Breakout Session
12:20 pm	Lunch		
1:30 pm	Breakout Session	Breakout Session	Breakout Session
2:20 pm	Session Break		
2:40 pm	Breakout Session	Breakout Session	Breakout Session
3:10 pm	Session Break		
3:40 pm	Breakout Session	Breakout Session	Breakout Session
5:15 pm	Networking Drinks		



## ASIA-PACIFIC FUND FINANCE SYMPOSIUM

NOVEMBER 6, 2025 | CONRAD HOTEL | HONG KONG

### 2025 SPONSORSHIP OPPORTUNITIES

#### PLATINUM

##### PLATINUM LEVEL USD \$16,000

- One (1) speaking opportunity on a symposium panel.\*\*
- Ten (10) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of \$1,500 each.\*
- Prominent recognition (company name and logo) in symposium materials and on symposium website.
- Opportunity to provide sponsored giveaway or collateral in our welcome bag (collateral subject to approval by the FFA).

#### GOLD

##### GOLD LEVEL USD \$13,000

- One (1) speaking opportunity on a symposium panel.\*\*
- Seven (7) complimentary passes for the full scope of the symposium.
  - Opportunity to purchase additional tickets at a discounted rate of \$1,500 each.\*
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### SILVER

##### SILVER LEVEL USD \$11,000

- Five (5) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### BRONZE

##### BRONZE LEVEL USD \$7,000

- Three (3) complimentary passes for the full scope of the symposium.
- Prominent recognition (company name and logo) in symposium materials and on symposium website.

#### INDIVIDUAL

##### INDIVIDUAL TICKETS USD \$1,800\*

COMPLIMENTARY ATTENDANCE IS AVAILABLE FOR INDIVIDUALS WHOSE PRIMARY RESPONSIBILITY INVOLVES BORROWING FUND FINANCE FACILITIES. THIS OFFER IS SUBJECT TO VERIFICATION AND APPROVAL. PLEASE NOTE THAT INDIVIDUALS PRIMARILY RESPONSIBLE FOR LENDING WILL NOT QUALIFY FOR COMPLIMENTARY ATTENDANCE.

\*Subject to availability.

\*\*Speaking opportunities are expected to sell out and will be offered on a first-come, first-served basis.

# 7TH ANNUAL

## ASIA-PACIFIC FUND FINANCE SYMPOSIUM

NOVEMBER 6TH, 2025 | CONRAD HOTEL | HONG KONG

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors of the opportunities listed below will receive exclusive recognition on the event website and official materials produced by FFA. Additional branding options are available at the sponsor's discretion and expense, subject to FFA approval.

Please note that the sponsorship opportunities below are only available to Diamond, Platinum, or Gold sponsors and cannot be purchased separately.



#### RECEPTION SPONSOR

USD \$7,500 (LIMITED TO 2 SPONSORS)

- Co-Sponsorship of Symposium Reception (limited to two sponsors)
- Each sponsor will receive a signature branded cocktail
- Custom signage featuring your company logo
- Prominent recognition as Reception Sponsor (company name and logo) in conference materials and on the conference website
- Additional branding opportunities are available at the discretion of the sponsor with approval by the FFA



#### LUNCH SPONSORSHIP

USD \$5,000

- Exclusive recognition as the official sponsor of the Conference Luncheon
- Prominent branding in all materials and on the conference website, showcasing your company name and logo as the Lunch Sponsor
- Enjoy additional branding opportunities, subject to approval by the FFA, which allow you to further enhance your company's visibility and engagement throughout the conference



#### EXCLUSIVE APP SPONSORSHIP

USD \$3,000

- Exclusive sponsor of the conference app
- Prominent branding within the app featured on the splash screen and static banner ad (as shown)
- Customized password to download the app



#### WIFI

USD \$3,500

- Custom branded Wifi network name & password in all meeting spaces
- Inclusion in event materials on-site, including the conference app, printing on the back of name badge & signage throughout meeting space



# WOMEN IN FUND FINANCE

## SPONSORSHIP OPPORTUNITIES

Women in Fund Finance was created in 2017 by the alternative industry association, the Fund Finance Association, to support diversity, equity, and inclusion of women in banking, law, and private equity - credit, real estate, and energy/infrastructure - in, and related to, the fund finance community. Led by three committees of senior women executives, Women in Fund Finance (WFF) is focused on the increased engagement, recognition, and promotion of women leaders within the fund finance industry globally.

We seek to help women succeed in three ways: Connection, Education, and Professional Advocacy.

We are proud to share that Women in Fund Finance influenced the fund finance communities in 2023 with:



24

in-person & virtual events with over 2,300 attendees



5,663

contacts across 3 WFF regional distribution lists:

US: 2,662 members | APAC: 1,006 members | EMEA: 1,995 members



37

emails with an 87% delivery rate



2,879

LinkedIn followers from 38 countries

Interest in the community has gone up 36% since 2022

Many of your firms have sponsored and attended WFF events held throughout 2020-2024 in New York, Miami, Charlotte, Boston, Chicago, Dallas-Fort Worth, San Francisco, LA, Toronto, Channel Islands, London, Dublin, Paris, Luxembourg, Sydney, Singapore, and Hong Kong. To continue WFF's work in advocating for greater diversity within the alternative investment and fund finance industry, the FFA invites you to contribute an additional \$3,500 sponsorship in 2025. The WFF sponsorship is in addition to FFA Symposium sponsorship(s).



# FUND FINANCE ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

### PLEASE SELECT YOUR SPONSORSHIP LEVEL(S):

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits. Organizations that commit to sponsoring two or more FFA Symposiums at the same time, within the same calendar year, will receive a 5% discount on their FFA sponsorship package. Discounts on sponsorships will not be granted retroactively.

#### FFA EUROPEAN SYMPOSIUM & EXECUTIVE LEADERSHIP FORUM: LONDON 2025

- PLATINUM LEVEL
- GOLD LEVEL
- SILVER LEVEL
- BRONZE LEVEL

IN ADDITION TO MY SYMPOSIUM & LEADERSHIP FORUM SPONSORSHIP, PLEASE CONTACT ME TO DISCUSS THE FOLLOWING SPECIALTY SPONSORSHIPS:

- LEADERSHIP FORUM RECEPTION
- SYMPOSIUM RECEPTION
- SESSION SPONSORSHIP
- LUNCH SPONSORSHIP
- APP SPONSORSHIP
- WIFI SPONSORSHIP

#### FFA ASIA PACIFIC SYMPOSIUM: HONG KONG 2025

- PLATINUM LEVEL
- GOLD LEVEL
- SILVER LEVEL
- BRONZE LEVEL

IN ADDITION TO MY SYMPOSIUM SPONSORSHIP, PLEASE CONTACT ME TO DISCUSS THE FOLLOWING SPECIALTY SPONSORSHIPS:

- SYMPOSIUM RECEPTION
- SESSION SPONSORSHIP
- LUNCH SPONSORSHIP
- APP SPONSOR
- WELCOME BAG
- WIFI SPONSOR

#### WOMEN IN FUND FINANCE SPONSORSHIP

- YES, WE WISH TO CONTRIBUTE AN ADDITIONAL USD \$3,500 TO SUPPORT WFF IN 2025

# FUND FINANCE ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

**COMPANY NAME (AS IT SHOULD APPEAR IN PRINT):**

**COMPANY NAME (AS IT SHOULD APPEAR ON INVOICE):**

**ADDRESS (AS IT SHOULD APPEAR ON INVOICE):**

**EVENT LOGISTICS CONTACT NAME (TO HANDLE SPONSORSHIP DETAILS):**

**EMAIL:**

**PRIMARY BUSINESS LINE CONTACT (NAME AND EMAIL):**

**DATE:**

**SIGNATURE:**

**FFA COUNTERSIGNATURE:**

Sponsorships are available on a first-come, first-served basis. Appointment of sponsors is at the discretion of the Fund Finance Association. Sponsorships are not considered confirmed and final until countersigned by the Fund Finance Association.

# FUND FINANCE ASSOCIATION

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP TERMS & CONDITIONS

Sponsorship packages are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits.

The FFA will update the website within (5) business days of receiving the completed sponsorship order and receipt of an approved logo from a sponsor.

In the event the sponsor cancels all or part of the sponsorship contracted, the sponsor shall pay the FFA a fee (the Cancellation Fee), equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment to the FFA under this contract shall be deemed fully earned and non-refundable.

The data in the FFA's registration list(s) is proprietary to the FFA and may not be resold. This information may be provided to you as part of your sponsorship agreement (excluding contact details). The sponsor agrees that they will not disclose, transfer, duplicate, reproduce, sell, loan or retain any portion of the attendee list in any form whatsoever, including entering into their own electronic databases.

Final decisions regarding the content of programs remain at the sole discretion of the FFA. Sponsorships, including speaking positions, are all subject to FFA approval and do not retain control over the composition of the remainder of the panel. In the unlikely occurrence that an event is canceled, refunds will be at the discretion of the FFA.

**The Fund Finance Association (FFA) is a non-profit industry association in the fund finance market, co-located in New York and Charlotte, North Carolina.**

Our core mission is to:

- Educate members, legislators, regulators, and other constituencies about the fund finance market and related capital markets through conferences and other events.
- Build the broadest consensus among members on policy, legal regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.
- Advocate on behalf of the fund finance industry with respect to policy, legal, regulatory and other matters affecting or potentially affecting the fund finance market and related capital markets.

**The Annual Global, European, and Asia-Pacific Fund Finance Symposiums are the premier Fund Finance events.**

**The FFA sought out experts in the subscription credit facility and fund finance space to address many of the key developments and trends in the market. The organization is comprised of a committee of well-respected Banking and Finance professionals who specialize in fund finance. The conference was made possible due to the dedication of this group.**